

ECO-FRIENDLY



Rice Husk Reusable Cups

Utilising an often discarded bi-product of rice, the Reusable Rice Husk Cup has the look and durability of plastic whilst provided natural insulation for hot beverages on-the-go. Not only formed of a natural resource, the product is compostable when buried in soil it biodegrades within approximately 6 months when disposed of in this manner.

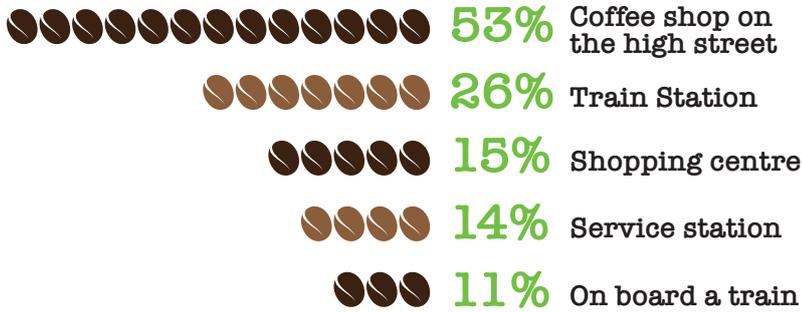
- Made from 80% husk and 20% plant resin.
- Dishwasher & microwave safe.
- Has the look & durability of plastic.
- At end of their lifespan, they can be buried in soil to decompose naturally and become part of nature again.
- Biodegrades in approx. 6 months in soil.

STOCK CODE	COLOUR	SIZE	QTY
DFRH00001	Blue	40cl (14oz)	Each
DFRH00002	Red	40cl (14oz)	Each
DFRH00003	Green	40cl (14oz)	Each
DFRH00004	Purple	40cl (14oz)	Each
DFRH00005	Brown	40cl (14oz)	Each
DFRH00006	Grey	40cl (14oz)	Each

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Hot Cup Recycling Habits

Most popular places to buy takeaway hot drinks



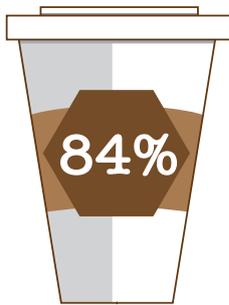
40%

of hot drink buyers purchase their hot drink before 11am



54%

of people drink their takeaway beverages within 15 minutes



84% of hot drink buyers are still using disposable paper cups

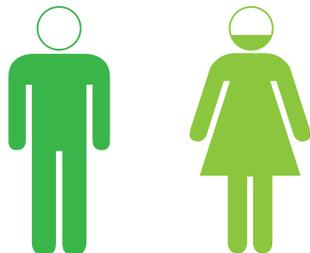


16% use a reusable cup



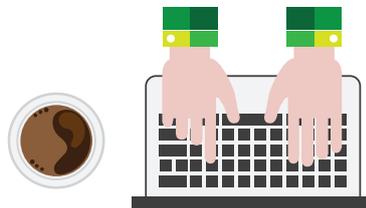
24%

of the nation would go out of their way to use a purpose-built coffee cup recycling bin



85% 91%

would use a purpose-built coffee cup recycling bin



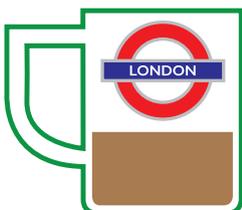
52%

of those who buy takeaway hot drinks most days dispose of their cups at work

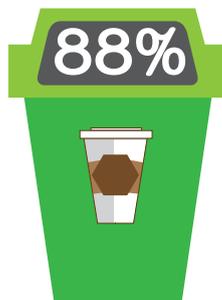


42% of disposable cup users dispose of them 'on-the-go' (e.g. train station, service station - not including the high street)

30%



30% of Londoners buy at least one takeaway hot drink a week



88% of the nation would use a purpose-built coffee cup bin if one was available



55% of students dispose of their cups on their university campus

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