

Business Development Manager Based in Wednesbury

Your Opportunity To Join A Truly Dynamic Business

Alliance is widely recognised as a leading national distributor of non-food products to the hotel, leisure and catering sectors. We are expanding our operation in the **West Midlands** and have an opportunity for an exceptionally motivated **Business Development Manager**. This is a great role for the right person to join a truly dynamic business and a very focused team. Alliance is enjoying great success, by providing expertise, value and service to our customers, and by being very different from our competition.

Your criteria for success will include:

- Ability to exceed sales and profit targets
- Manage and grow existing customer base
- Increase new accounts within our target markets

The individual:

- Be dynamic, motivated, enthusiastic and able to demonstrate initiative, whether you are looking for your first break into field sales or are a seasoned professional
- Sales experience in the non-food sector would be useful, but is by no means a barrier to an individual with the drive to succeed and develop in a truly dynamic environment
- Commercially aware, numerate, articulate and computer literate

Benefits:

Attractive salary, bonuses, expensed car, 25 days holiday, EOT membership benefits and option to join the Group Pension Scheme.

Email your C.V. to: sarahoverton@alliancelocal.co.uk



(No Agencies Please)